



RAMONA REVI

DESIGNER / ART DIRECTOR

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WORK EXPERIENCE

2021 - Present

JR ART DIRECTOR

at Oliver Wyman

📍 Kuala Lumpur, Malaysia

Currently managing and leading a team of designers in Kuala Lumpur. Responsibilities include co-ordinating projects with global offices, supervising, training and mentoring designers, conceptualising creative social media marketing ideas, project managing campaigns and designing consulting collateral and reports for internal and external stakeholders. Successfully art directed and designed reports and collateral for several Oliver Wyman campaigns, Amazon, Glasgow Financial Alliance for Net Zero, Foreign Commonwealth & Development Office UK and more.

2010 - 2020

SENIOR MANAGER, MARKETING STUDIO

at Sun Media Corporation (theSun)

📍 Petaling Jaya, Malaysia

Managed and lead a team of graphic designers in the creative studio under the Marketing department. Responsibilities include co-ordinating and managing the workflow within the studio, supervising and mentoring designers, conceptualising creative marketing ideas and designing artwork for various clients of theSun. Successfully art directed and designed theSun marketing collateral, print and digital publications, as well as advertising campaigns for Samsung, Boh, AirAsia, Sunway and more.

2005 - 2009

GRAPHIC DESIGNER

at Transport for London (TfL)

📍 London, England

Responsibilities included overseeing campaigns, events and corporate collateral for TfL. This includes conceptualising, designing, artworking and monitoring the print and production progress of graphic materials. Completed design campaigns for the Tour de France 2008, Pride London 2009, Underground in Bloom, in-house corporate collateral and editorial publication for the TfL daily Metro newspaper page.

2004 - 2005

ART DIRECTOR

at Fox Parrack Hirsch

📍 London, England

Responsibilities included conceptualising ideas, art directing, designing and artworking direct mailers, posters, press ads and web ads. Created innovative print and web campaigns for BT Broadband, Omgeo LLC and Watchguard.

2001 - 2003

GRAPHIC DESIGNER

at Freeform Design

📍 Kuala Lumpur, Malaysia

Responsibilities included designing promotional items, press ads, posters and brochures for various corporate clients, particularly for the Malaysian Philharmonic Orchestra, Dewan Filharmonik PETRONAS, Bank Negara and Malaysia Airlines.



EDUCATION

2003 - 2004

POSTGRADUATE DIPLOMA IN CREATIVE ADVERTISING

Falmouth University

📍 Cornwall, England

2000 - 2001

BACHELOR OF GRAPHIC DESIGN

Auckland University of Technology

📍 Auckland, New Zealand

1997 - 1999

DIPLOMA IN GRAPHIC DESIGN & MULTIMEDIA

Limkokwing University of Creative Technology

📍 Kuala Lumpur, Malaysia



ABOUT ME

I'm a designer and art director based in Kuala Lumpur, Malaysia.

Self-motivated and passionate about my work, I have experience working in advertising, publishing, as well as in the corporate communications sector contributing to the creative process of both print and digital media.

I absolutely love working, engaging and collaborating with people and am capable of leading and managing a design team. I am also constantly looking for ways to pick up new skills as learning is a part of growing and adapting to our surroundings.

My time away from work is spent baking, swimming, annoying my cat and traveling the planet. I also immerse myself in music from 1984, the year that churned out great tracks from the likes of Prince and Wham!



SKILLS



Adobe Photoshop



Adobe Indesign



Adobe Illustrator



Adobe Premier Pro



DataWrapper



HTML/CSS



LANGUAGES

English



Malay

